

THE FIFTH ANNUAL RODMAN AWARDS

COME
TOGETHER

SPONSORSHIP OPPORTUNITIES



MARILYN RODMAN
PERFORMING ARTS CENTER

EVENT OVERVIEW

Join us in celebrating the incredible strides we've made in reimagining the arts in Foxborough. The *2024 REIMAGINE THE ARTS UPTOWN* Campaign was a milestone in revitalizing the Marilyn Rodman Performing Arts Center, supported by the \$81,000 Mass Cultural Council grant and the generosity of our community and sponsors like you.

This year's Rodman Awards marks how far we've come and highlights how much more we can achieve together. **By sponsoring this event, you will fuel the next phase of our journey and play a vital role in shaping the future of the arts in our community.**

First presented in 2021, the annual Rodman Awards is an event which honors community members, organizations, institutions, students and businesses who have inspired, impacted and enhanced their communities over the past year.

The **Marilyn Rodman Performing Arts Center (MRPAC)** is home to so many arts and culture organizations who rely on our stage to present works with and for the communities they serve. Our patrons have a home where they can gather with a friend, socialize and enjoy performances together. Art is an integral part of community and without it, we aren't as strong, we aren't as creative and we aren't as unified.

The **Rodman Awards ceremony on Thursday, May 8** will have musical performances, tributes, awards, laughter and fun. It will be an evening celebrating those who inspire our community and make us stronger, brighter and better.

The Rodman Awards is supported in part by a grant from the Foxborough, Mansfield and Sharon Cultural Councils, local agencies which are supported by the Mass Cultural Council.

Please support the MRPAC with a tax-deductible sponsorship.
Let's elevate everyone with us, and be stronger together!

2025 SPONSORSHIP OPPORTUNITIES

LEADING ROLE

\$5,000

- Row of seats (10) to the event
- Full page ad in program
- Sponsor an Award
- Logo on website, digital and print materials
- Verbal thanks at event
- 5 days of thanks on digital sign

VIP PASS

\$2,500

- 5 seats to the event
- Full page ad in program
- Sponsor an Award
- Logo on website, digital and print materials
- Verbal recognition at event
- 3 days of thanks on digital sign

BACKSTAGE PASS

\$1,000

- Sponsor an Award
- Logo on website, digital and print materials
- Half page ad in program
- Verbal recognition at event
- 2 days of thanks on digital sign

FRONT ROW

\$500

- Name on website and in program
- Verbal recognition at event
- Quarter page ad in program book
- 1 day of thanks on digital sign

STANDING OVATION

\$250

- Name on website and in program
- Verbal recognition at event
- Business card size ad in program



WHAT ARE THE BENEFITS TO SPONSORING THIS YEAR'S RODMAN AWARDS?

REACH THE RIGHT AUDIENCE:

sponsoring this event gives you an opportunity to promote your service and/or product to a specific target group of local area potential customers.

BUILD BRAND AWARENESS AND RECOGNITION:

whether you're a well-established business or new to the area, sponsorship of this event will provide you the chance to receive great exposure in front of event attendees and increased brand awareness and recognition in the market.

COMMUNITY INVOLVEMENT:

sponsoring this local event with huge significance to our tight-knit local community, you're showing your interest in providing support.

To be seen supporting the community and helping its development can increase your brand's image and popularity.



RODMAN AWARDS SPONSORSHIP FORM

Please select your level of support:

LEADING ROLE (\$5,000)

FRONT ROW (\$500)

VIP PASS (\$2,500)

STANDING OVATION (\$250)

BACKSTAGE PASS (\$1,000)

Other - \$ _____

Business/Organization/Individual Name (as it will appear in print):

Contact Name: _____

Contact Phone (required):(_____) Ext. _____

Contact Email (required): _____

Address (required): _____

Gift made in honor or in memory of: _____

Please make my gift anonymous: Yes No

Does your company have a matching gift program? _____
yes/no/unsure

Company Name: _____

MRPAC Contact: _____

Payment method (please choose one):

Cash

Check
Enclosed

Invoice
Requested

I prefer to make my
gift online

Make Checks Payable to:
The Marilyn Rodman Performing Arts Center

Online form and payment available at
www.mrpac.art

All donations are tax-deductible to the full extent of the law.
The MRPAC is a 501(c)3 organization. EIN 04-3194037.

If you have any questions or need further information to make a decision, please do not
hesitate to contact Catherine Miller (Executive Director)
at CatherineM@mrpac.art or (508) 543-2787

Thank you for your support!