

MARILYN RODMAN PERFORMING ARTS CENTER

THE SIXTH ANNUAL
RODMAN
AWARDS

LET THEM
SEE YOU

Rise!

SPONSORSHIP OPPORTUNITIES



EVENT OVERVIEW

As the Marilyn Rodman Performing Arts Center prepares to celebrate its Centennial Year in 2027, we invite you to be part of a milestone moment in our history and in the story of our community.

For nearly 100 years, our theater has been a gathering place for the community, where artists find their voice, and audiences experience the power of live entertainment. From its beginnings as the Orpheum Theatre in 1927 to its role today as a vibrant center for arts, culture, education, and community engagement, the MRPAC has remained a place where memories are made and connections are strengthened.

The Rodman Awards embodies that same spirit. First presented in 2021, this annual celebration honors the individuals, businesses, organizations, students, and community leaders whose dedication, generosity, and service help make our region stronger. It is an evening filled with inspiring stories, live performances, heartfelt tributes, and recognition of those who make a difference every day.

Sponsoring the Rodman Awards aligns your organization with a respected community institution while demonstrating your commitment to arts, culture and civic engagement.

As we reflect on a century of history and look toward the next hundred years, we invite you to stand with us in celebrating the people who remind us what is possible when a community comes together.



Please support the MRPAC with a tax-deductible sponsorship.
Let's elevate everyone with us, and be stronger together!

2026 SPONSORSHIP OPPORTUNITIES

LEADING ROLE

\$5,000

- Row of seats (10) to the event
- Full page ad in program
- Sponsor an Award
- 1 Commemorative Brick
- Logo on website, digital and print materials
- Verbal thanks at event
- 5 days of thanks on digital marquee

VIP PASS

\$2,500

- 5 seats to the event
- Full page ad in program
- Sponsor an Award
- 1 Commemorative Brick
- Logo on website, digital and print materials
- Verbal recognition at event
- 3 days of thanks on digital marquee

BACKSTAGE PASS

\$1,000

- Sponsor an Award
- 1 Commemorative Brick
- Logo on website, digital and print materials
- Half page ad in program
- Verbal recognition at event
- 2 days of thanks on digital marquee

*All donations are tax-deductible to the full extent of the law.
The MRPAC is a 501(c)3 organization. EIN 04-3194037.*

FRONT ROW

\$500

- Name on website and in program
- Verbal recognition at event
- Quarter page ad in program book
- 1 day of thanks on digital marquee

STANDING OVATION

\$250

- Name on website and in program
- Verbal recognition at event
- Business card size ad in program



WHAT ARE THE BENEFITS TO SPONSORING THIS YEAR'S RODMAN AWARDS?

REACH THE RIGHT AUDIENCE:

sponsoring this event gives you an opportunity to promote your service and/or product to a specific target group of local area potential customers.

BUILD BRAND AWARENESS AND RECOGNITION:

whether you're a well-established business or new to the area, sponsorship of this event will provide you the chance to receive great exposure in front of event attendees and increased brand awareness and recognition in the market.

COMMUNITY INVOLVEMENT:

sponsoring this local event with huge significance to our tight-knit local community, you're showing your interest in providing support.

To be seen supporting the community and helping its development can increase your brand's image and popularity.



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RODMAN AWARDS SPONSORSHIP FORM

Please select your level of support:

☐

LEADING ROLE (\$5,000)

☐

FRONT ROW (\$500)

☐

VIP PASS (\$2,500)

☐

STANDING OVATION (\$250)

☐

BACKSTAGE PASS (\$1,000)

☐

Other - \$ _____

Business/Organization/Individual Name (as it will appear in print):

Contact Name: _____

Contact Phone (required):(_____) Ext. _____

Contact Email (required): _____

Address (required): _____

Gift made in honor or in memory of: _____

Please make my gift anonymous: ☐ Yes ☐ No

Does your company have a matching gift program? _____
yes/no/unsure

Company Name: _____

MRPAC Contact: _____

Payment method (please choose one):

☐ Cash

☐ Check
Enclosed

☐ Invoice
Requested

☐ I prefer to make my
gift online

Make Checks Payable to:
The Marilyn Rodman Performing Arts Center

Online form and payment available at
www.mrpac.art

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If you have any questions or need further information to make a decision, please do not
hesitate to contact Catherine Miller (Executive Director)
at CatherineM@mrpac.art or (508) 543-2787

Thank you for your support!